



Date: 2017

Internal web application

**Challenge:** Design a simple, intuitive flow for internal marketing web platform to schedule and customize push notifications for save.ca mobile app.

Best Buy Black Friday  
Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm  
**INACTIVE** [Edit Notification](#)

Best Buy Black Friday  
Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm  
**ACTIVE** [Edit Notification](#)

Best Buy Black Friday  
Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm  
**ACTIVE** [Edit Notification](#)

Best Buy Black Friday  
[Create New Notification](#)

save.ca 12:30

### Create a new Notification

**Notification Name**

**Notification Text**

English

Type notification text here, 140 characters limit.


French

**Schedule Start/End Time**

Start Time [Sep27, 2017](#) [1:00pm](#)

End Time [2:00pm](#)

**Upload an Image**



Drop an image or [browse](#) it from your computer

**CTA Text**

# Home screen Notification

Wireframes

Web/mobile

