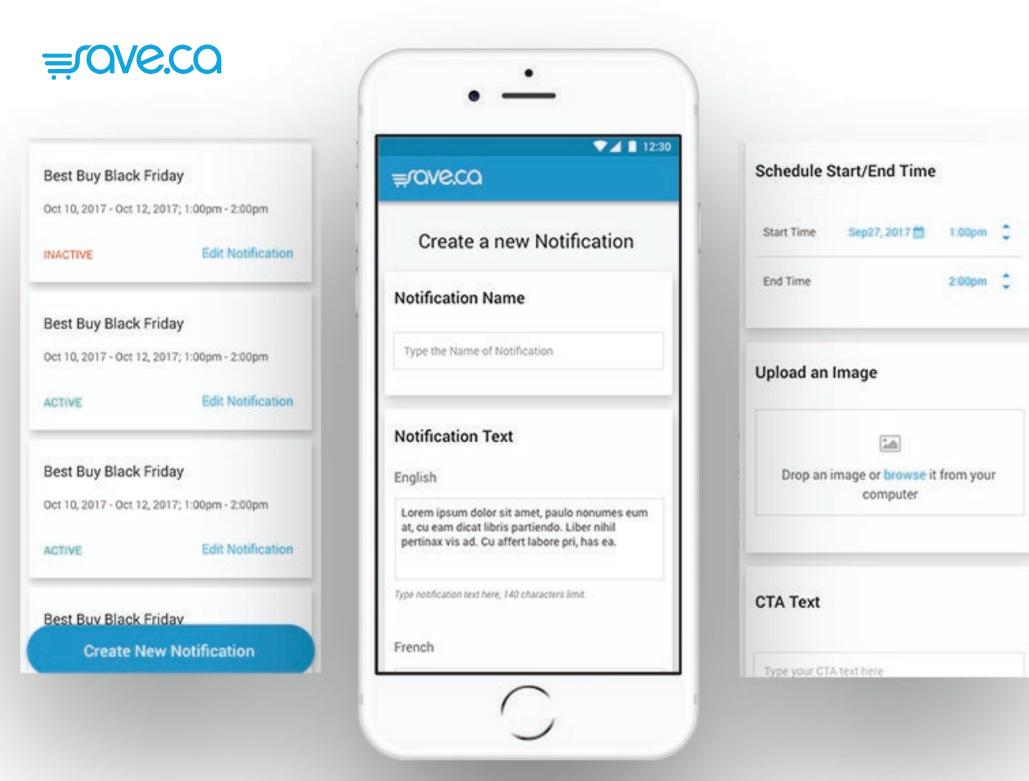


Date: 2017 Internal web application

Challenge: Design a simple, intuitive flow for internal marketing web platform to schedule and customize push notifications for save.ca mobile app.



Home screen Notification

Wireframes

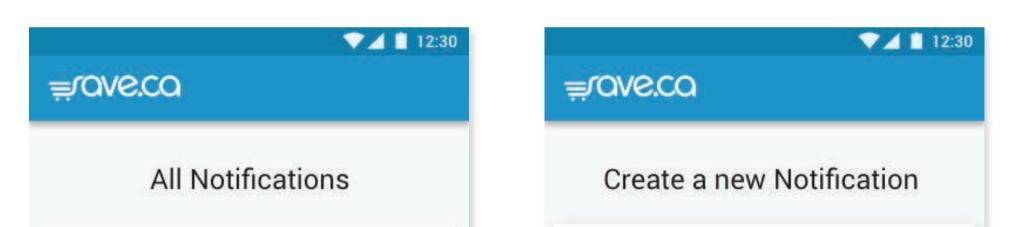
Web/mobile

≠rave.ca	
Create	e a new Notification
Notification Name Type the Name of Notifica	ation
Notification text English Lorem ipsum dolor sit amet, paulo nonumes eum at, cu eam dicat libris partiendo. Liber nihil pertinax vis ad. Cu affert labore pri, has ea. Type notification text here, 140 characters limit.	French Lorem ipsum dolor sit amet, paulo nonumes eum at, cu eam dicat libris partiendo. Liber nihil pertinax vis ad. Cu affert labore pri, has ea. Type notification text here, 140 characters limit.
Schedule the start and end time	Upload an image
Start Time Sep27, 2017	 Drop an image or browse it from your computer
CTA text Type your CTA text here	
CTA Destination In-app content Coupons Flyers D goes here	External content Link goes here
Choose the province Select All Ontario Quebec British Columbia Prince Edward Island Saskatchewan Manitoba New Brunswick Nova Scotia Newfoundlabd/Labrador Yukon Northwest Territories	

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All Notifications

ACTIVE Best Buy Black F	riday Oct 10, 2017 - Oct 12, 2017; 1:00pr	n - 2:00pm Edit Notification
INACTIVE Best Buy Black F	riday Oct 10, 2017 - Oct 12, 2017; 1:00pr	n - 2:00pm Edit Notification
ACTIVE Best Buy Black F	riday Oct 10, 2017 - Oct 12, 2017; 1:00pr	n - 2:00pm Edit Notification
INACTIVE Best Buy Black F	riday Oct 10, 2017 - Oct 12, 2017; 1:00pr	n - 2:00pm Edit Notification
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ACTIVE Best Buy Black F	riday Oct 10, 2017 - Oct 12, 2017; 1:00pr	n - 2:00pm Edit Notification
ACTIVE Best Buy Black F	riday Oct 10, 2017 - Oct 12, 2017; 1:00pr	n - 2:00pm Edit Notification
	Create New Notification	



Best Buy Black Friday

Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm

ACTIVE

Edit Notification

Best Buy Black Friday

Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm

INACTIVE

Edit Notification

Best Buy Black Friday

Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm

ACTIVE

Edit Notification

Best Buy Black Friday

Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm

INACTIVE

Edit Notification

Best Buy Black Friday

Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm

INACTIVE

Edit Notification

Best Buy Black Friday

Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm

ACTIVE

Edit Notification

Best Buy Black Friday

Oct 10, 2017 - Oct 12, 2017; 1:00pm - 2:00pm

ACTIVE

Edit Notification

Notification Name

Type the Name of Notification

Notification Text

English

Lorem ipsum dolor sit amet, paulo nonumes eum at, cu eam dicat libris partiendo. Liber nihil pertinax vis ad. Cu affert labore pri, has ea.

Type notification text here, 140 characters limit.

French

Lorem ipsum dolor sit amet, paulo nonumes eum at, cu eam dicat libris partiendo. Liber nihil pertinax vis ad. Cu affert labore pri, has ea.

Type notification text here, 140 characters limit.

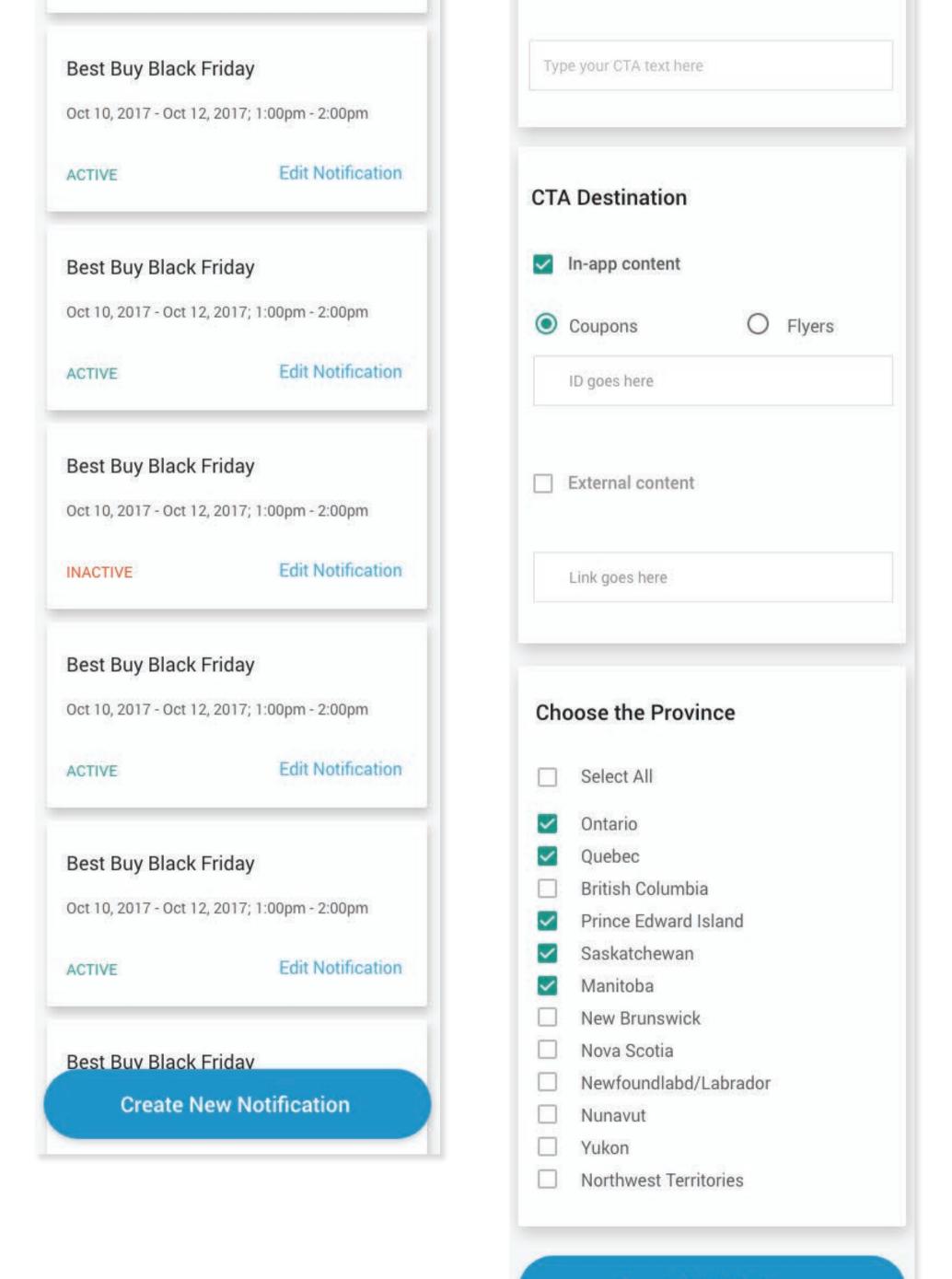
Schedule Start/End Time

 Start Time
 Sep27, 2017 (1)
 1:00pm
 1:00pm

Upload an Image

Drop an image or browse it from your computer

CTA Text



Create Notification